



# Michaela S. Guzy

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May 1, 2013

I am pleased to write this letter in support of Mr. Edgar Vaudeville' s visa petition. I strongly believe that his contributions to the field of PR & Event in the hospitality field are outstanding.

My name is Michaela Guzy. I founded the travel and culinary site, OhThePeopleYouMeet.com and the destination video series, Michaela' s Map which runs on OTPYM.com, Peter Greenberg Worldwide and JohnnyJet.com. I also contribute to EverettPotter.com, VirtuosoLife and The Social Media Monthly. I consult for companies including Preferred Hotel Group and JP Morgan Chase.

Up until February 2012, I served as Vice President at American Express, overseeing the travel and development of new initiatives for all American Express Publishing brands – Travel+Leisure, Food&Wine, Executive Travel, Departures and Black Ink.

I was awarded the "American Express Pubby Award for Business Innovation" for the successful launch of Vacationist; a members-only flash sales site jointly created by Travel+Leisure and Luxury Link.

I am also regularly invited to speak as a trusted travel authority at industry conferences including VisitBritain International Business Exchange and multiple Adventure Travel Trade Association Summits. I also serve on the Advisory Board of Adventure Tourism Development Index and moderated International Luxury Travel Market' s launch of "Bright Young Things" workshop in Cannes in 2011 and 2012, and ILTM America' s first ever pop-up event in NYC on May 10<sup>th</sup>. I also have guest segments as the "Female Road Warrior" on Peter Greenberg' s, CBS Travel Editor, radio show.

I was recently interviewed by Green team for their video: "Meet the Awakening Consumer" . Finally, I also serve as the Corporate Vice-Chair, Fundraising and Events, for



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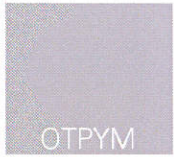
the New York Center for Children's Junior Committee.

I am thus a recognized expert in the field of travel and in the hospitality industry, having traveled the world with a critical eye. Not easily impressed, finding the right places and above all the right people, are some of the most important factors in my evaluation process.

I met with Mr. Vaudeville when he was representing Le Bristol Palace in Paris at the International Luxury Travel Market (ILTM) 2013 in Cannes. I have been attending ILTM for over eight years and it is extremely valuable for contacts, trends and fantastic for editorial value. With over 1,340 senior luxury travel buyers, no other event brings you closer to the highest concentration of the most prestigious luxury travel professionals from across the world.

Mr. Vaudeville's holds an impeccable professionalism and infinite valuable advice about many different destinations. One of my latest editorials was about Qatar – and there was no better person to communicate and work with – as his unique events and contacts around the city are widely known. He provided me with contacts with the private stable of the Emir (some of most expensive racing horses in the world), some main contacts as well for the Qatar Museum Authority, in addition to key contacts with the Qatar Tennis Federation for the major sport competition in Qatar. I look forward to his continued support for my next expedition to Qatar as well.

Despite the fact that Mr. Vaudeville had only been representing Le Bristol Palace for only six months, he already knew most of the luxurious travel agencies and decision makers around the globe in the industry. He is extremely well perceived in the field due to his tremendous work he achieved in Qatar at the W's first hotel in the Middle East. Six years ago, Qatar was a difficult country to travel to due to cultural blocks and visions, making expatriation difficult. Mr. Vaudeville managed to link and mix both cultures, including both the local culture and expatriate culture present in the area. The result



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were extremely chic and forward thinking events, many of which can be seen on Youtube with thousands of views.

I look forward to the opportunity to interview Mr. Vaudeville for my blog in New York upon his assumption of the role at Le Colonial. His international career and his plans for the restaurant will be a subject of interest to our readers.

Should you have any questions regarding my enthusiastic recommendation, please do not hesitate to contact my office.

Best regards,

A handwritten signature in black ink, appearing to read 'Michaela S. Guzy'.

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