



LE BRISTOL

PARIS

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DLC/sn/nb

To Whom it May Concern

My name is Didier Le Calvez, Chief Executive Officer of Hôtel Le Bristol, in Paris, France, since 2010. Hôtel Le Bristol was recently named one of only six French Hotels to be awarded the title of "Palace" by the French Government.

I have been a prominent figure in the international luxury hotel industry for 35 years. My 16-year experience in the United States started as Manager of the Plaza in New York, followed by a ten-year tenure as CEO at the Pierre. In 1999, the Four Seasons group reached out to me to launch and manage the Four Seasons George V Hotel in Paris, France. Under my management, the George V became one of Paris' most illustrious hotels and was named World's Best Hotel by Andrew Harper's Hideaway Report seven years running and World's Best Hotel by Institutional Investor. I was named World's Best Hotel Manager in 2006 as part of the Hospitality Awards. I was designated Vice-Chairman for France and Portugal within the Four Seasons Group.

I am writing this letter to highly recommend Edgar Vaudeville for visa purposes. Due to his experience in the international hospitality industry, Edgar Vaudeville was hired as Event and PR Director for Le Bar du Bristol. He applied his expert knowledge of the organization of high profile international events and public relations. For instance, we entrusted Edgar Vaudeville with the launch of our new strategic endeavor, the New Bar du Bristol. He successfully drew a cosmopolitan clientele, receiving VIP guests, international renowned actors and celebrities such as Anne Hathaway, as well as personalities in the Fashion and Media industries. He hosted all our VIP's with talent, sharing his passion for hospitality and his knowledge in the luxury hospitality worldwide. With the help of Edgar Vaudeville, we have succeeded with opening our new Bar beginning of September.

He also created close business relations with the majority of the luxury brands on the iconic "rue du Faubourg Saint Honoré".



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He was also chosen for his professionalism and expertise to represent Le Bristol at two major events he contributed to for Le Bristol in Moscow and Cannes where he actually maintained contacts with most of the luxury travel agencies worldwide to maximize the awareness of the Bristol overseas.

Because of his unique approach and international business experience, he was the ambassador of Hotel Le Bristol for a development trip in Qatar. Upon his initiative, he was responsible for organizing all the meetings and conferences with the political and cultural elite that he personally was acquainted with such as the minister of Art and Culture. As a consequence, we experienced an increase in our Qatari market sales.

Edgar Vaudeville is a distinctive talent in this field, not only for his unique ability to take smart decisions in leading PR for our new Le Bar du Bristol, but also in his international experience and close connections to top industry players worldwide. These connections without a doubt have facilitated and will continue to facilitate the organization of the most high profile events and the venue of the most sought-after personalities.

In conclusion his outstanding abilities contributed to the good results for our hotel.

Please accept my highest recommendation of Edgar Vaudeville. He will certainly be a tremendous asset for the United States and more specifically for the hospitality industry due to his personal French cultural approach combined with the expertise acquired in the most prestigious establishments

Didier LE CALVEZ
President & General Manager