

Doha, 20 April 2013

To Whom It May Concern:

This is to certify that Mr Edgar Vaudeville worked at the W Doha Hotel & Residences from December 2008 until June 2011.

Mr Vaudeville worked with great success in the position of Events & Public Relations Manager of the W Doha.

Mr Vaudeville's contributions have been extraordinary for the W, as he led the new brand partnership and sponsorship for the hotel, leading the marketing and communication strategy and campaign. He was also responsible for the creation of the first W Doha & VCUQ Fashion Award in 2011 and also managed to maximise the hotel's media coverage in local and international markets.

In October 2011, W Hotel & Residences welcomed the Starwood Hotel Group's very own SPG TV film crew to Qatar and Mr Vaudeville was in charge of the script of SPGTV's film.

Mr Vaudeville did an incredible job increasing the recognition of the hotel by creating extraordinary and complex events as above mentioned.

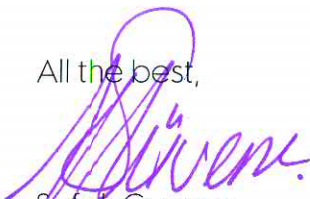
I have been consistently impressed with Mr Vaudeville's attitude and productivity during the time that he has worked in our team.

In many ways, Mr Vaudeville was responsible for introducing Qatar as a newcomer in fashion, elegance, luxury and hospitality. It is without a doubt that Mr Vaudeville will make such influential landmarks for American institutions through his new endeavours in the United States.

I am confident that he will devote himself to a position with an organization with a high degree of diligence.

Therefore I take this opportunity to thank Mr Vaudeville for all his efforts made during his tenure with the W Doha Hotel & Residences and wish him the very best for his future career.

All the best,



Safak Guvenc
Area Manager & General Manager
W Doha Hotel & Residence