

# Challenge<sup>s</sup>

May 16, 2013

To whom may be concerned,

My name is Vincent Beaufiles and I am the Editor in chief for the French magazine *Challenges*, the main weekly magazine regarding the economy and offering social debate of the current events of the world.

I was first introduced do Mr. Edgar Vaudeville in 2002 and I followed his career since that time. Recently at Le Bristol Paris, Mr. Vaudeville launched the opening of their new bar. Mr. Vaudeville is a unique talent within the event planning industry.

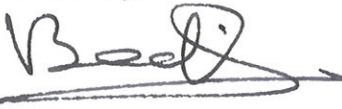
The opening ceremony of the new Bar from Le Bristol Paris organized by Mr. Vaudeville was a fantastic event. All of the best Paris has to offer was in attendance—journalists, fashion personalities, celebrities, artists, politicians and famous athletes—totally over 500 VIP persons.

Especially, the new bar Mr. Vaudeville completely transformed the atmosphere of the entire hotel. The hotel could have been characterized as stuffy or old fashioned before Mr. Vaudeville, but today thanks to his leadership, it is one of the most unique places guests from around the world can stay in Paris.

Mr. Vaudeville provides a global perspective, incorporating his experiences from working around the world, which is rarely seen in one person alone in the industry. He is the “go-to” person at Le Bristol, for me and for many others, acting in many ways as an Ambassador to the city. I am happy to know that we will soon have him as an Ambassador of France in New York City.

I look forward to seeing Mr. Vaudeville in New York and seeing is leadership of the culinary star, Le Colonial. Mr. Vaudeville's one of a kind personality, know-how and knowledge in his field will bring to New York and the United States of America an amazing PR hospitality and talent, making an enormous difference in the company.

Sincerely,



Vincent Beaufiles